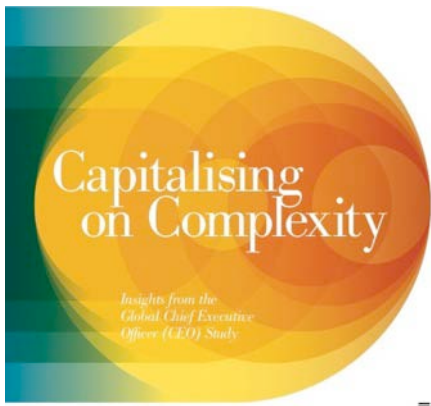


Individuelle und organisationale Kreativität



Jörg Reckhenrich

joerg@reckhenrich.com



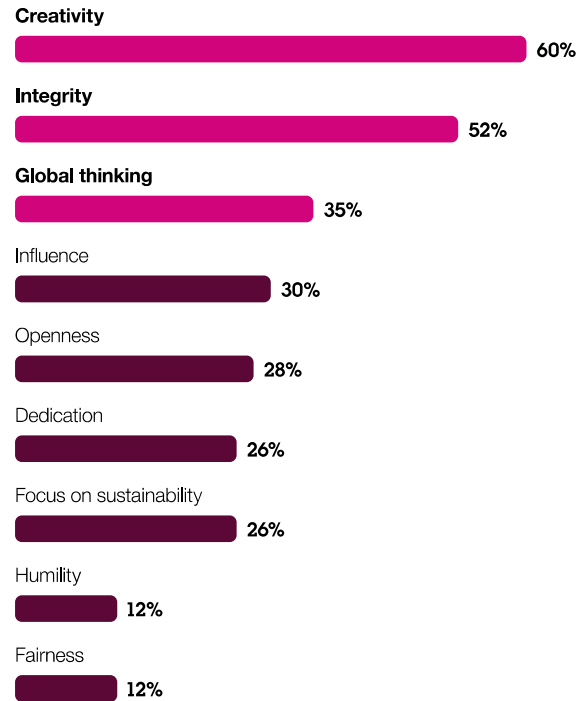
IBM

Embody creative leadership

CEOs now realise that creativity trumps other leadership characteristics. Creative leaders are comfortable with ambiguity and experimentation. To connect with and inspire a new generation, they lead and interact in entirely new ways.

7 Top leadership qualities

CEOs cited creativity as the most important leadership quality over the next five years.





Ist jeder Mensch ein Künstler?

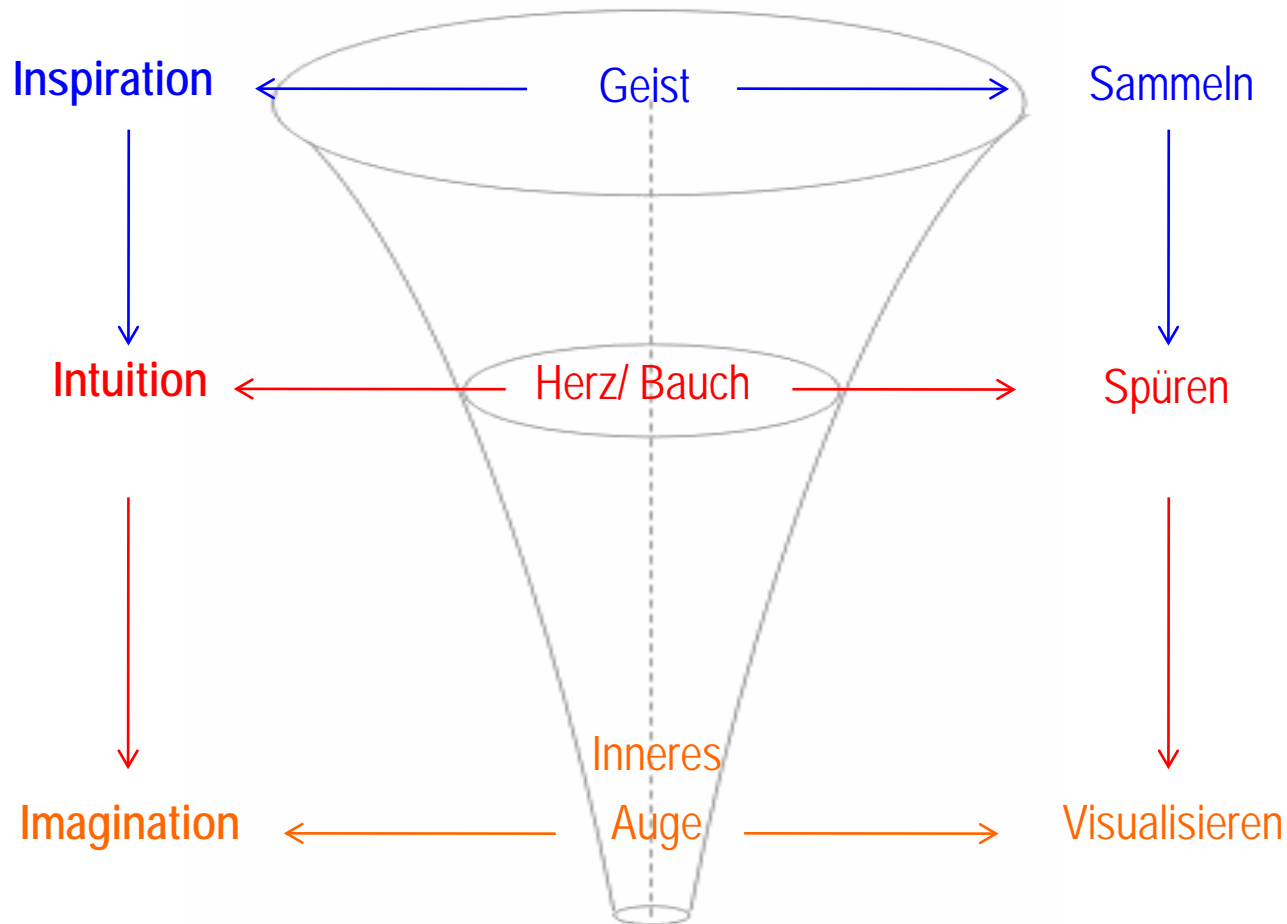


3 Grundprinzipien

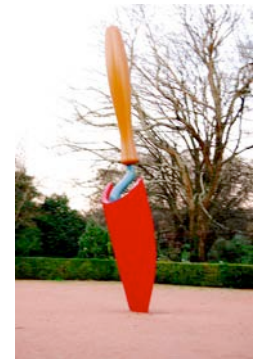


Joseph Beuys „Das Rudel“ 1969

Die aktive Form des Denkens

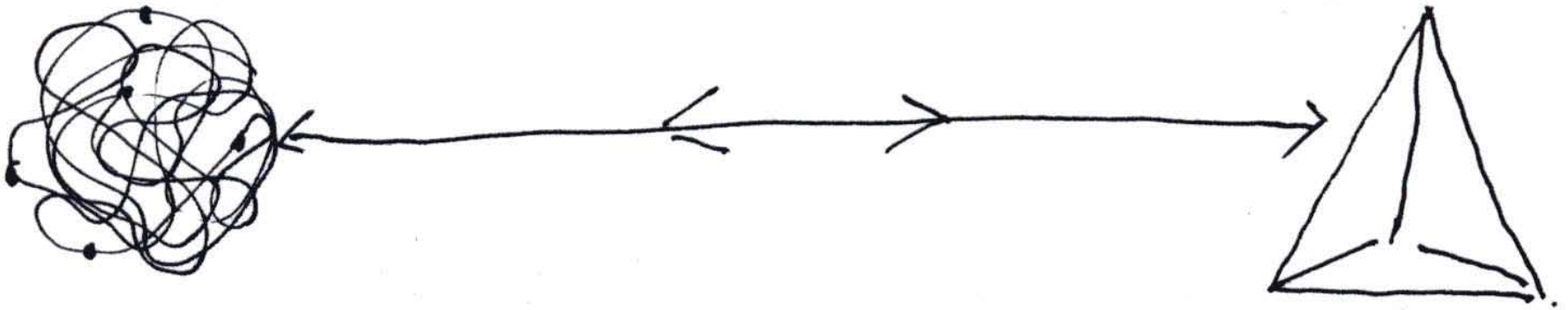


Individuelle Kreativität



Plastische Theorie

Organisationale Kreativität



Die soziale Skulptur

Organisationale Kreativität



Orchestrieren von Kreativität

Die Führungskraft als Künstler



Danke

MAKE THE SECRETS PRODUCTIVE